

# **Family Shield**

# Comprehensive Protection for High-Net Worth Families **Against Cyber, Reputational & Physical Threats**

Concierge Cyber® with Family Shield provides your family peace of mind knowing that you have a team of intelligence experts with a deep understanding of the adversarial mindset on your side. We can help you identify, mitigate, respond to threats, and help reduce your family's digital, reputational and physical risk. Concierge Cyber® members also have access to a global team of third-party experts to help you with incident response in the event of an attack.

## Family Security in the Digital Age

The world of family security is inextricably linked to the digital realm and cyber threats. The visibility of family members, travel plans, and details about your family and family business are often shared on social media.

Your health, financial and other credentials, including your digital footprint, are regularly collected and sold on the dark web. Malicious actors use this personal information to target individuals like you.

# Are you prepared to navigate this treacherous terrain?

As digital perils collide with physical security threats, protecting yourself and what's important to you is increasingly difficult.

Consider the following critical questions:



Do you have a system in place to monitor online chatter that would indicate you are at physical risk whether in the office or in public spaces?



Can you identify sensitive or confidential information online, whether publicly shared on social media or lurking unseen in dark web forums?



Do you have strategies to minimize your digital footprint and reduce your risk exposure?

If these questions leave you uncertain, your security posture may be vulnerable. Failure to address these challenges can have devastating consequences.

**Don't Leave Your Security to Chance** 

# **Our Services**

Concierge Cyber® members now have access to a plan that spans the physical and digital worlds. We can provide the information you need to know where you're vulnerable, to reduce your cyber risk, and help take steps to keep you safe. This solution includes:

### **Detailed Risk Assessments**

- · Uncover hidden threats and vulnerabilities
- Assess threat impacts
- · Risk prioritization for mitigation

### **Monitoring & Alerting**

- Monitoring of social media, dark web activity, and forums
- Real-time alerts for critical threats
- Actionable intelligence alerting

### Comprehensive Reporting

- Monthly threat summary & recommendations
- Targeted intelligence requests

### **Expert Risk Analysis**

 Expert analysis of emerging threats with extensive U.S. intelligence and military experience







# **Concierge Cyber Benefits**

**Concierge Cyber with Executive Shield** protects you against cyber, reputational, and physical threats and helps reduce your digital risk. Intelligence analysts fuse robust data collection with a deep understanding of the adversarial mindset to deliver smarter defense and response against advanced cyber threats.

The following services and tools are included in your **Concierge Cyber**®membership:

# My-CERT® Immediate access to best-in-class Cyber Emergency Response Team • Pre-negotiated & discounted rates • Best in class third-party firms for specializing in threat intelligence, legal, financial fraud, information security, physical security, forensics, identity/credit monitoring, and crisis management • Third-party providers located throughout the U.S., Canada, U.K. and E.U. On-Call Chief Security Officer (CSO) • Pre-Incident Consultation - up to 2 hours per year; discounted pay as you go rates thereafter • Access to Cyber and Physical Security Experts Ransomware Hostage Manual Cyber Security Remote Fundamentals Choice of Concierge Cyber with Family Shield Digital or Family Shield Premium

### **Deliverables**

### **Critical Threat Alerts**

Our team of expert analysts continuously monitor:

- social media
- · dark web forums
- · traditional media outlets

As they scour these sources for any mention of you or potential threats related to your interests, they will prioritize high/critical severity threats, investigate these, and once validated they are immediately sent to the Concierge Cyber Member for review.

# Concierge Cyber with Family Shield Digital

### **Online Risk Reduction**

- Digital footprint monitoring
- Personally Identifiable Information (PII) Removal (quarterly)

### Cyber Intelligence

- Compromised account credentials
- Doxxing Exposed PII
- PII data for sale on the dark web
- Social media account compromise
- Social media threats

# Concierge Cyber with Family Shield Premium

### Includes all Concierge Cyber with Family Shield Digital Deliverables

### **PLUS**

### **Reputational Intelligence**

Detailed Assessment and subsequent proactive monitoring of:

- Negative personal brand sentiment
- Disinformation and slander

### **Protective Intelligence**

Detailed Assessment and subsequent proactive monitoring of:

- Physical threats
- Online coordination of physical threats

### **About Concierge Cyber**

Concierge Cyber is an annual subscription solution that guarantees members emergency response to a cyberattack, data breach or business email compromise through a team of highly respected third-party service providers, on a pay-as-you-go basis, at pre-negotiated and substantially discounted rates. For more information visit: <a href="https://conciergecyber.com">https://conciergecyber.com</a>